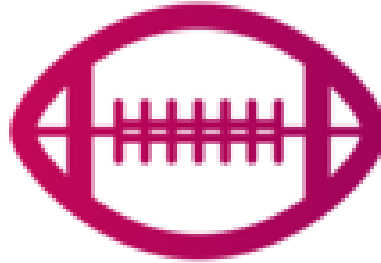




X1 Media

COMMUNITY COMES FIRST



ARENA INSIDER


All Arena News, All The Time

ADVERTISEMENT PROPOSAL

2024

ABOUT ARENA INSIDER

Arena Insider was founded in 2014 originally as Soul Insider - covering the Philadelphia Soul. The brand expanded to cover all teams exclusively in the Arena Football League. Over the years, Arena Insider has dramatically increased its audience largely due to our commitment telling accountability and investigative stories that often gets intentionally overlooked by competitors. We make it a priority to tell stories that have a direct impact on people involved and fans that love the game. Arena Insider reached tens of thousands of new readers and subscribers in a span of two weeks on our website, social media and YouTube channel because of exclusive stories. We are now amping up coverage based on increased demand.



STATS

Arena Insider broke several exclusive and investigative stories since April 26. arenainsider.com and our Youtube channel experienced a significant spike in visitors and subscribers. The same traffic translated to our social media pages for even more engagement. The stories allowed players and owners to comfortably speak out about their issues with the Arena Football League. Fans also left supportive comments behind our stories which differentiates us from our competitors.

Summary | Users Online | Traffic Stats

Last 30 Days ▾

32,806
Page Views

12,471
Visitors

12,155
First Time Visitors

■ First Time Visitor ■ Visitors ■ Page Views

COMBARE N B



Your channel
Arena Insider

Dashboard

Content

Analytics

Comments

Subtitles

Copyright

Earn

Customization

Channel analytics

ADVANCED MODE

Overview Content Audience Research

Apr 21 - May 18, 2024
Last 28 days ▾

Your channel got **11,564 views** in the last 28 days

Views
11.6K ↑

>999% more than previous 28 days

Watch time (hours)
1.2K ↑

>999% more than previous 28 days

Subscribers
+211 ↑

>999% more than previous 28 days



Realtime

Updating live

216
Subscribers

[SEE LIVE COUNT](#)

216
Views - Last 48 hours



Top content Views

REPORT: Lee Hutto... 56

EXCLUSIVE STORIES



Philadelphia Soul organization yet to be paid by the AFL, players allegedly kicked out of hotel over non-payment

This article has been updated to fix a correction regarding the team's hotel situation. Last Updated: April 27, 9:09 p.m. PHILADELPHIA -- Philadelphia Soul's season is hanging in the balance hours before the...

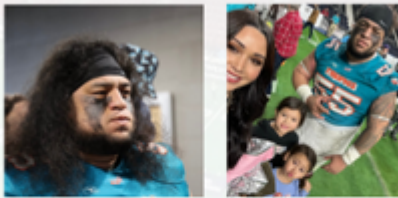
Arena Insider / Apr 29



National Arena League files suit against AFL's West Texas Desert Hawks over breach of contract

ODESSA, TX -- One of Arena Football League's newest expansion teams as part of the 2024 relaunch, may be in danger of exiting potentially as early as next week. The National Arena League filed a lawsuit in the...

Arena Insider / Apr 29



Former Iowa Rampage player opens up about sudden termination and facing eviction

Full episode: Youtube | Spotify | Apple | IHeart Radio | Audible
COUNCIL BLUFFS, IA -- Many Iowa Rampage players and coaches are scrambling to find their next destination nearly a week since its franchi...

Arena Insider / May 9



Billings Outlaws owner calling for AFL commissioner to resign

Billings Outlaws owner Steven Titus sat down with Arena Insider Friday to discuss the issues impacting the Arena Football League. Titus voiced his frustration over claims of players and coaches not getting paid, safety...

Arena Insider / May 5



State of Arena Football League in turmoil as commissioner cancels highly anticipated interview

MINNEAPOLIS -- In the midst of the Iowa Rampage announcing its decision to cease operations and making damaging accusations against the Arena Football League's front office, Commissioner Lee Hutton III lef...

Arena Insider / May 3



REPORT: Lee Hutton ousted as commissioner. Jeff Fisher appointed as interim

<https://youtu.be/wftikoVpEY> MINNEAPOLIS — A source informed Arena Insider that Commissioner Lee Hutton III was voted out of office late Monday. Owners reportedly ousted Hutton in an unanimous vote and...

Arena Insider / May 14

ADVERTISEMENT OPPORTUNITIES

Youtube

- Branding on all videos (Exclusive)

- Branding on breaking news video only

- Branding on interviews only

Web

- Banner advertisement

- In-article ads

- Main page feature

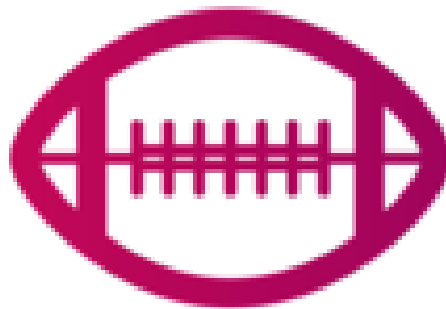
*Pricing will be based on your company's advertisement budget.

CONTACT US

Website www.arenainsider.com

Email acarter@thexonemedia.com

Address 45 E City Ave
Unit #613
Bala Cynwyd, PA 19004



ARENA INSIDER

All Arena News, All The Time